

Conditions of participation and privacy policy for the Raffle at the EES Conference 2024

Conditions of participation

By participating in our competition, you accept the following conditions of participation:

1. Organiser

The organiser of the competition is:

VERBI - Software. Consult. Sozialforschung. GmbH Invalidenstraße 74 10557 Berlin GERMANY info@maxqda.com

2. Eligibility to participate

All natural persons over the age of 18 are eligible to participate. Employees of the organiser and their relatives are excluded from participation.

3. Participation

Participation in the competition takes place by subscribing to our newsletter. To do so, participants must enter their name and e-mail address in the relevant form and agree to subscribe to the newsletter. Each person can only take part in the competition once.

4. Period of participation

The competition starts on 16/09/2024 and ends on 27/09/2024 at 23:59. Late entries, for whatever reason, will not be considered.

5. Prize

The prize are three free Analytics Pro licences for our MAXQDA software for one year. The prize is non-transferable and cannot be paid out in cash.

6. Determination and notification of winners

The winners will be selected at random from all participants. The winners will be notified via e-mail within 5 days of the end of the competition. If a winner does not respond within 7 days of notification, the prize will be forfeited and a new winner will be chosen.



7. Data protection

The collection and processing of participants' personal data takes place exclusively for the purpose of organising the raffle and sending the newsletter. Further information can be found in our privacy policy. The party responsible for data processing is

VERBI - Software. Consult. Social Research. GmbH Invalidenstraße 74 10557 Berlin GERMANY info@maxgda.com

German full provider identification: www.maxqda.com/de/impressum

The data protection officer of VERBI GmbH can be contacted at kontakt@datenschutzrechte.de.

8. Liability

The organiser is only liable for damages caused by him or his vicarious agents intentionally or through gross negligence or through the breach of essential contractual obligations. This does not apply to damages resulting from injury to life, limb or health.

9. Premature termination and changes

The organiser reserves the right to cancel or terminate the competition at any time without prior notice and without giving reasons. The organiser will make use of this option in particular if the proper execution of the competition cannot be guaranteed for technical or legal reasons.

10. Applicable law

The law of the Federal Republic of Germany shall apply. Legal recourse is excluded.

11. Contact

If you have any questions about the competition, please contact us:

VERBI - Software. Consult. Social Research. GmbH Invalidenstraße 74 10557 GERMANY

info@maxqda.com



Privacy policy

In the following we inform you in accordance with Art. 13 GDPR about the processing of your personal data in connection with participation in our competition.

1. Responsible party

The controller within the meaning of the General Data Protection Regulation (Art. 4 (7) GDPR) and the other national data protection laws and data protection regulations is

VERBI - Software. Consult. Social Research. GmbH Invalidenstraße 74 10557 Berlin GERMANY info@maxqda.com

German full provider identification: www.maxgda.com/de/impressum

The data protection officer of VERBI GmbH can be contacted at kontakt@datenschutzrechte.de.

These contact details are therefore relevant for all questions of a data protection nature regarding this website and for all data protection claims on your part.

2. Purposes and legal bases of data processing

We process your personal data for the following purposes

a) Carrying out the raffle:

To participate in the raffle, you must provide your name and email address. The legal basis for this processing is Art. 6 para. 1 lit. b GDPR (fulfilment of a contract).

b) Sending the newsletter:

By participating in the raffle, you subscribe to our newsletter. The legal basis for this processing is your consent in accordance with Art. 6 para. 1 lit. a GDPR.

3. Data categories and data sources

We process the following categories of personal data that we receive directly from you

- Name
- F-Mail-Adresse



4. Recipients of the personal data

Your personal data will not be passed on to third parties unless this is necessary to carry out the raffle or you have consented to the data being passed on. Possible recipients may be

 Service provider for sending the newsletter: Sendinblue GmbH, Köpenicker Straße 126, 10179 Berlin, Germany

5. Transfer to third countries

Your personal data will not be transferred to third countries.

6. Storage period

Your personal data will only be stored for as long as is necessary to run the competition. After the end of the competition and fulfilment of all associated purposes, your data will be deleted, provided there are no statutory retention obligations. We will store your data processed for sending the newsletter until you withdraw your consent.

7. Your rights

You have the right:

- in accordance with Art. 15 GDPR, to request information about your personal data processed by us
- in accordance with Art. 16 GDPR, to immediately request the correction of incorrect or incomplete personal data stored by us
- to request the erasure of your personal data stored by us in accordance with Art. 17 GDPR
- to demand the restriction of the processing of your personal data in accordance with Art. 18 GDPR
- in accordance with Art. 20 GDPR, to receive your personal data that you have provided to us in a structured, commonly used and machine-readable format or to request that it be transmitted to another controller
- in accordance with Art. 7 para. 3 GDPR, to revoke your consent once given to us at any time
- to lodge a complaint with a supervisory authority in accordance with Art. 77 GDPR.

8. Right of cancellation

You can revoke your consent to receive the newsletter at any time by clicking on the unsubscribe link in the newsletter or by sending us a corresponding message to the contact details given above.



9. Contact us

If you have any questions about the processing of your personal data, you can contact us at any time:

VERBI - Software. Consult. Social Research. GmbH Invalidenstraße 74 10557 Berlin GERMANY info@maxqda.com

This privacy policy is regularly reviewed and updated as necessary.