MAXQDA

Qualitative & Mixed Methods

Data Analysis with MAXQDA

What is MAXQDA?

Software for
Qualitative Data Analysis (QDA)

Qualitative Data

Transcripts, articles, documents, data from standardized surveys, tables, audio file, video file, websites, field notes, geographical references, bibliographical data...

Data Analysis

Content analysis, case study, focus group analysis, grounded theory, mixed methods, ...

... MAXQDA is not limited to one kind of method.

Benefits of using QDA Software

Organize

Data Flexibility (PDF, text documents, transcripts, tables, images, audio & video, tweets, surveys, websites)

Literature reviews & knowledge management

Transcription

Analyze

Categorize & link

Summarize & annotate

Retrieve & filter

Search text

Visualize

Discover combinations & relationships

Present

Export data visualizations

Automatic reports

Transparency of research findings

Data can be used for secondary analysis

WITHOUT MAXQDA

WITH MAXQDA

MAXQDA Interface

Your Data
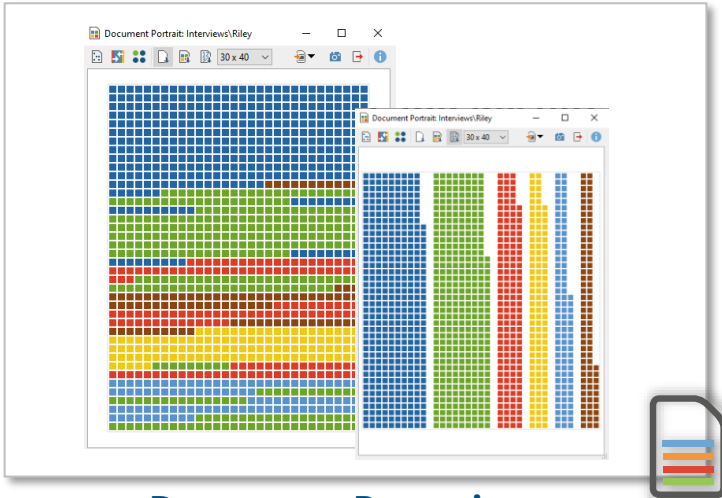
Document Browser

Your Codes

Retrieval
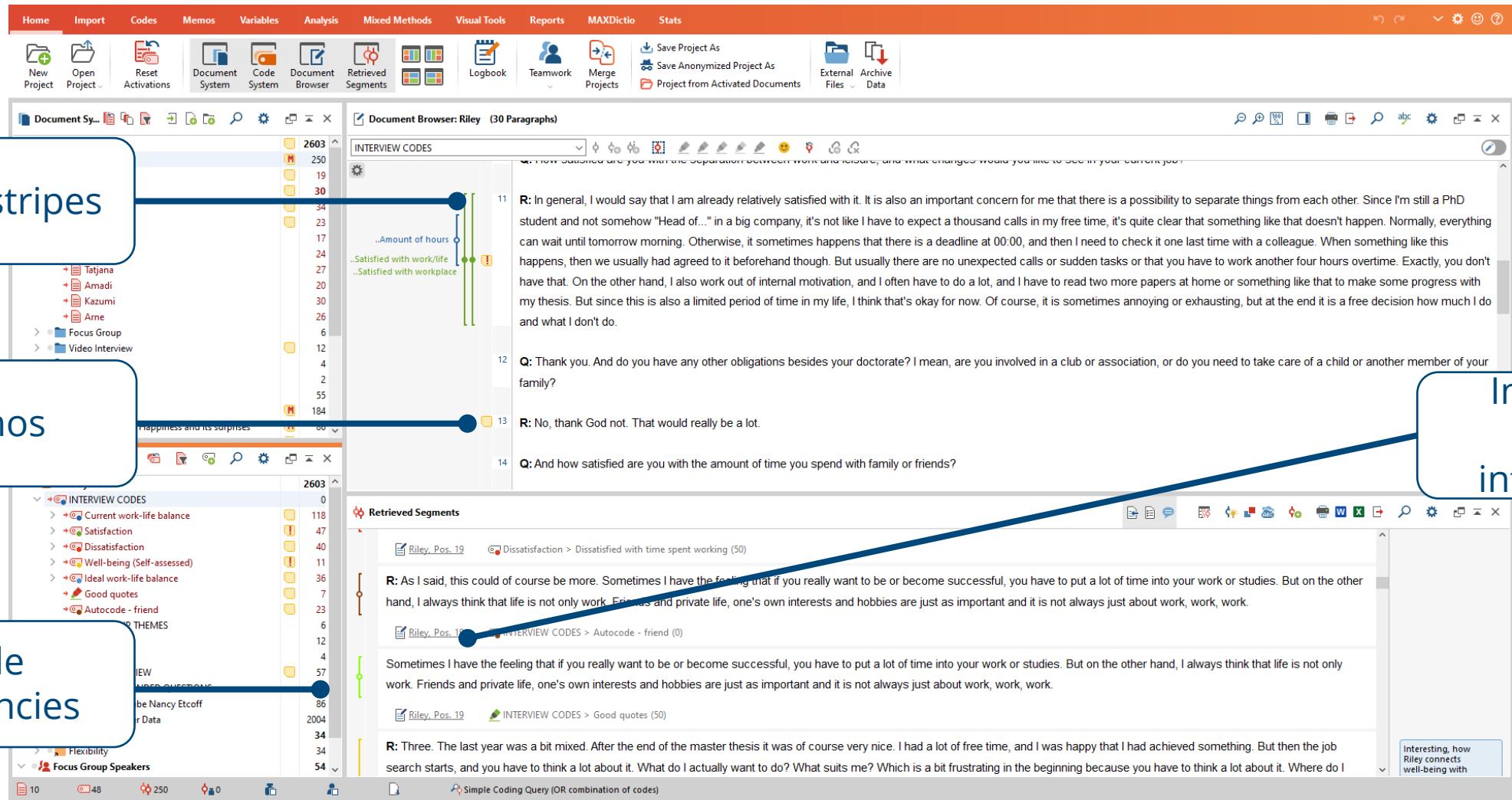
Coding stripes

Memos

Code frequencies

Interactive source information

Visualize Data and Results

Document Portrait
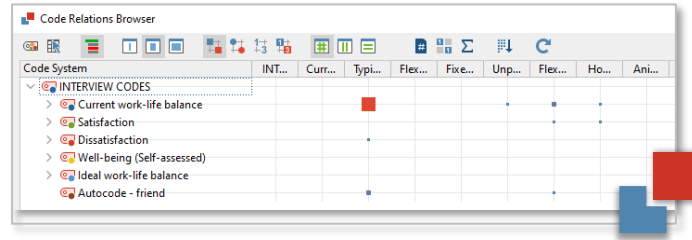
Code Relations Browser
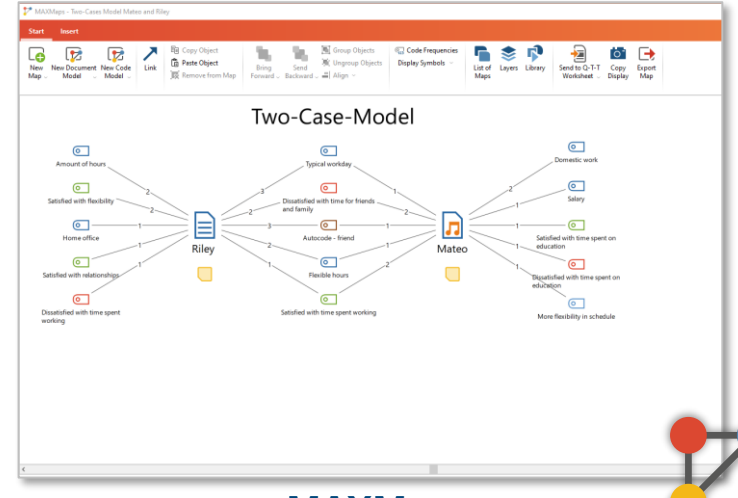
MAXMaps
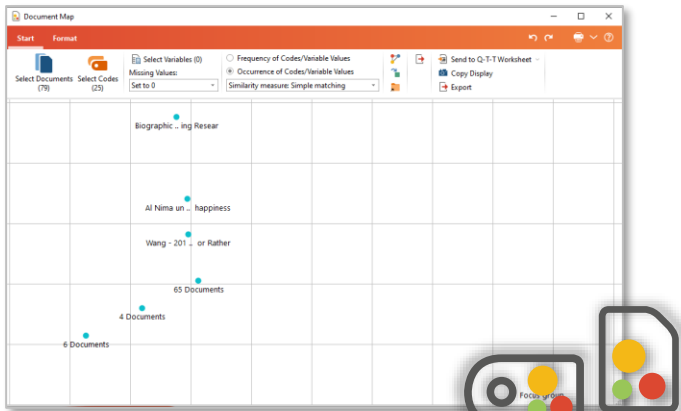
Code and Document Maps
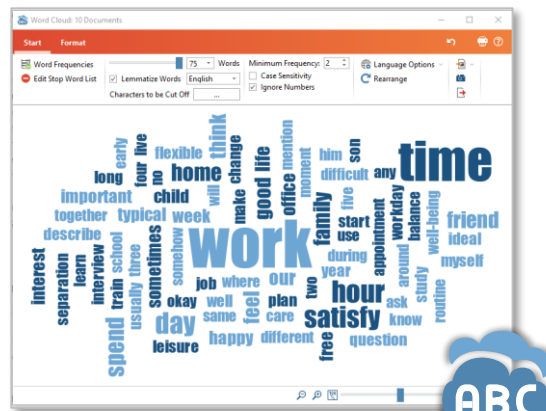
Word Cloud
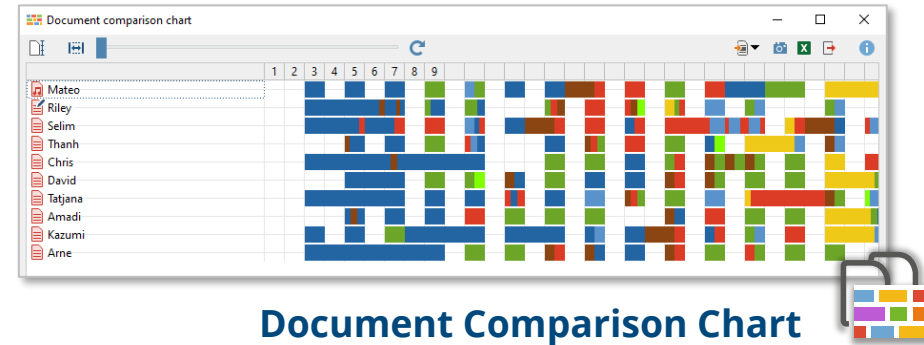
Document Comparison Chart

Search Data or Coded Segments

Simple Retrieval: Interrogate data by simple activation of data and codes to view occurrences
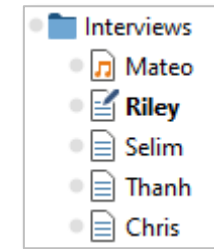
Complex Retrieval: Search with complex filters, e.g. nearness of codes
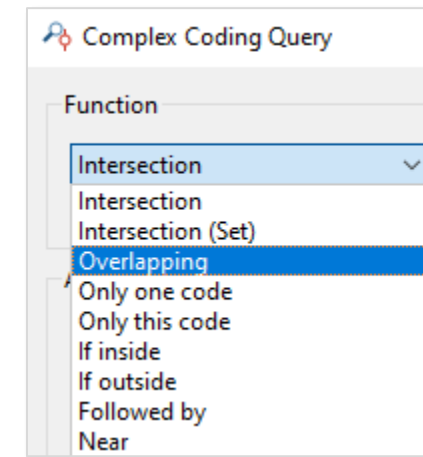
Lexical Search: Search for word (combinations) in documents or memos
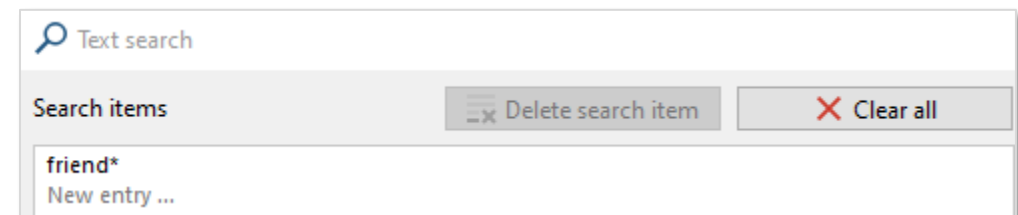
Export and Publish

Export documents, codes, search results, memos, images, maps, whole projects, and more.

Exchange selected elements with team members.

One-click data archiving.
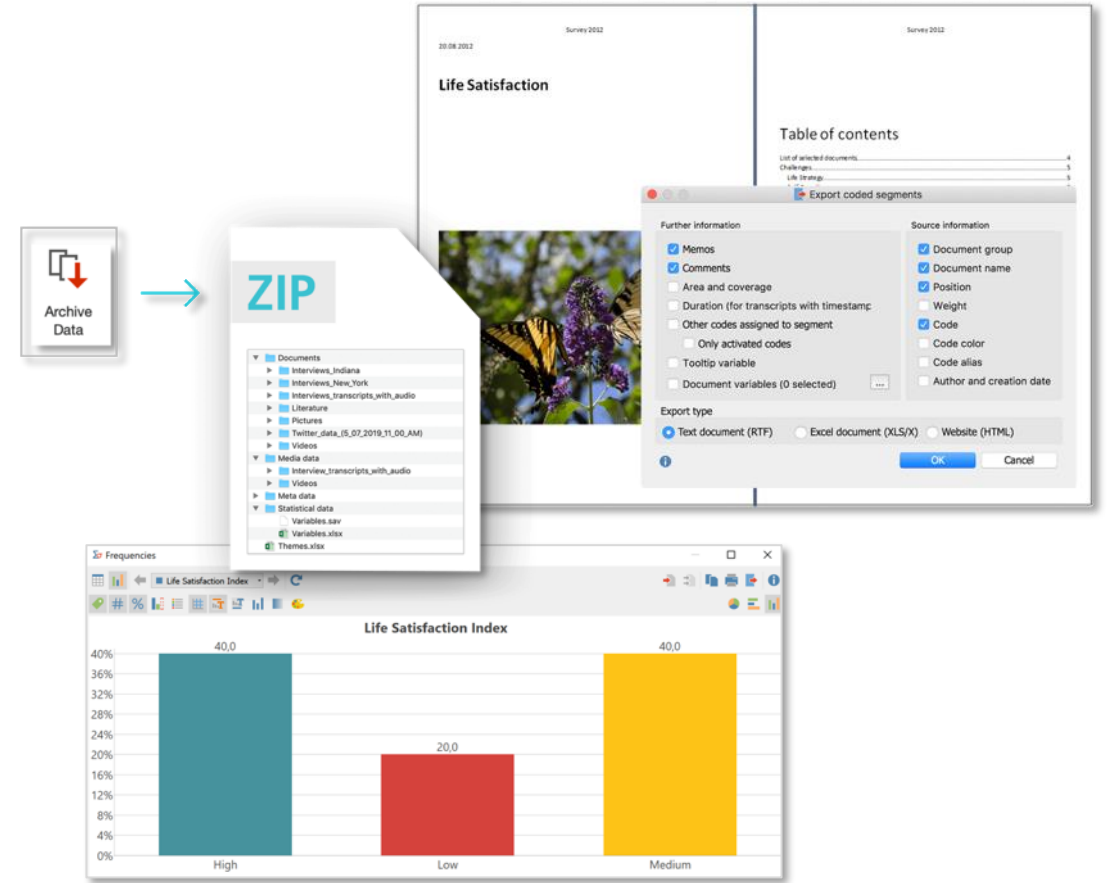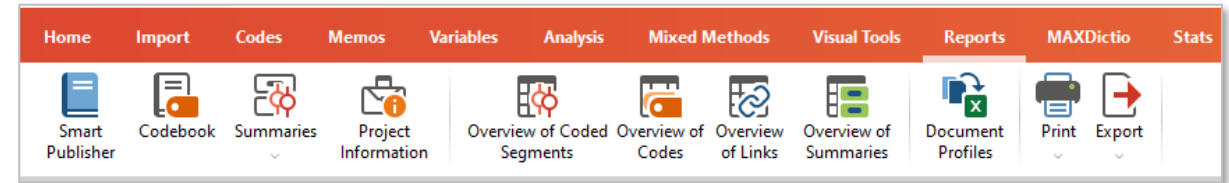
Free Resources on the MAXQDA Website

o MAXQDA Research Network

o MAXQDA Press

o Manuals

o Video Library

o User Forum

o Research Grants & Fieldwork Scholarships

o MQIC Annual User Conference

o MAXDAYS Virtual Conference

o Team Cloud

Free Services

MAXQDA Reader

Open, present and browse
MAXQDA projects at any time
without a MAXQDA license.

MAXQDA | by VERBI

Get Started with MAXQDA

MAXQDA Standard

✓ Qualitative and Mixed Methods Data Analysis

✗ Quantitative Text Analysis with "MAXDictio"

✗ Statistical Data Analysis with "Stats"

MAXQDA Plus

✓ Qualitative and Mixed Methods Data Analysis

✓ Quantitative Text Analysis with "MAXDictio"

✗ Statistical Data Analysis with "Stats"

MAXQDA Analytics Pro

✓ Qualitative and Mixed Methods Data Analysis

✓ Quantitative Text Analysis with "MAXDictio"

✓ Statistical Data Analysis with "Stats"

MAXQDA TeamCloud

TeamCloud makes collaboration that much easier- share data with your team in a protected cloud workspace.

🗄 25GB Cloud Storage   👤 1 team lead and up to 4 team members   [0 ▲▼]

MAXQDA | by VERBI

MAXODA Licenses (Windows & Mac)

Single User License

A personal MAXQDA license for individual users with up to 2 computers.

INSTALLATION

2 computers belonging to a single user. Installations may not be used simultaneously and only by that user.

SUBSCRIPTION

Starting at 1 license

PURCHASE

Starting at 1 license

Network License

MAXQDA license managed on a server for easy distribution in your network.

INSTALLATION

Simultaneous use by as many clients as seats purchased / access by double the number of clients as seats purchased.

SUBSCRIPTION

Starting at 5 seats

PURCHASE

Starting at 5 seats

MAXQDA Licenses (Windows & Mac)

	Subscription available from 3 licenses	**Perpetual** available from 1 license
New Version	★ **FREE** Upgrades to new versions included	**Not Included** May be purchased at a discount price
Support	★ **Premium** Response within 1 business day	**Standard** Response within 1-3 business days
Software Updates	**Included** Updates and bugfixed included	**Included** Updates and bugfixed included
	Always includes the latest version. Subscriptions last one year and renew automatically unless cancelled with 2 months notice.	This one-time purchase MAXQDA license has an unlimited duration and never expires. Can be upgraded to new versions with a discount.

MAXQDA | by VERBI

MAXQDA for Educational Institutions

University License

For students and staff at your institution.

INSTALLATION

Convenient access for students and staff using your institution's network.

Subscription only: Please contact us for an individual offer

Course License

Free license for students in methods courses.

INSTALLATION

Private computers of students taking part in methods courses.

Free of charge: For verified research methods courses

maxqda.com/trial

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Thank you!