MAXQDA: General Information

- More than 30 years of experience and ceaseless development makes MAXQDA one of the oldest and most comprehensive analysis software for qualitative and mixed methods research.

- Designed to facilitate and support qualitative and mixed methods research projects.

- Import, organize, analyze, visualize and publish all forms of data that can be collected electronically, including interviews, surveys, (PDF-) documents, (Excel/SPSS) tables, bibliographical data, pictures, videos, websites and tweets.

- All-in-one-tool: from transcription to presentation with just one software program!

- Everything is exportable (to Word, Excel, as a picture, or in HMTL format).

- Additional modules (depending on the product option) available for quantitative text analysis and statistical evaluation.

- Easy collaboration with the MAXQDA TeamCloud.

- Intuitive interface makes MAXQDA incredibly easy to learn so you can get started right away!

- Fully Unicode-compliant, allowing you to import, code, and analyze data in any language.
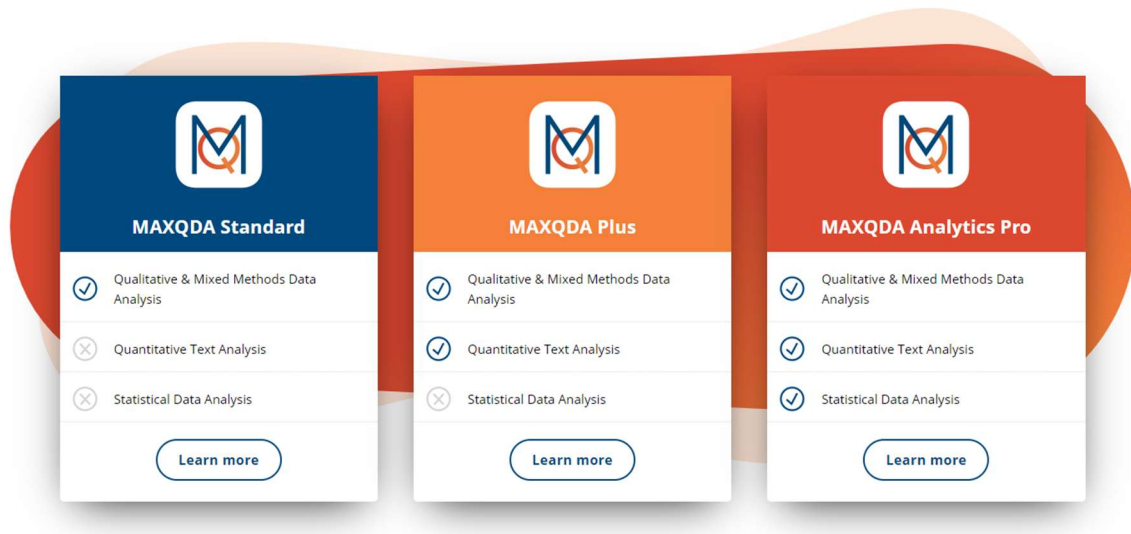
- Interface available in 13 languages.

Only with MAXQDA

- 100% identical functionality on Windows and Mac!

- Flexible coding options

- Focus group analysis

- Summary Grid: summarize and paraphrase your data

- Unsurpassed visualization capabilities

- Integrated admin-system and intelligent teamwork functions

- Number 1 for mixed methods!

Free Services

- Customer service and technical support

- MAXQDA Reader: a 'Read-Only-Tool', which helps you share MAXQDA projects

- Online Training Resources: webinars, video tutorials, manuals, etc.

- PDF-Guides

- MAXQDA User Forum

- Research Network

VERBI | Software – Consult – Sozialforschung GmbH

Three MAXQDA Products

MAXQDA Standard – Qualitative & Mixed Methods Research

Analyze diverse file types: interviews, PDFs, audio/video files, focus groups, surveys/tables, websites, pictures, structured documents, bibliographical data, and twitter. Transcribe media files with timestamps, including foot pedal compatibility. Extensive and flexible coding options, memos, comments, summaries, and paraphrasing. Detailed search options for words and word combinations. Mixed methods functions, including: crosstabulation, joint displays, and more. Mapping tool MAXMaps, teamwork functions, intercoder agreement, visualizations, knowledge organization, reports, and much more.

MAXQDA Plus – MAXQDA Standard + Quantitative Text Analysis

With MAXQDA Plus you can access additional quantitative text analysis functions: **MAXDictio**, visual text exploration, lexical analysis, content analysis and dictionary-based analysis.

MAXQDA Analytics Pro – MAXQDA Plus + Statistical Data Analysis

With Analytics Pro you can access the statistics module: **Stats**

A wide scope of descriptive and inferential statistical functions, crosstabulation, analysis of variance, correlation analysis, scale creation, and more.

Module: MAXQDA TeamCloud

Seamless cloud collaboration. Share files with your team via a secure cloud space, invite colleagues to contribute their work, analyze offline, and decide when and what to import from your team members. MAXQDA TeamCloud licenses are available for customers with an annual subscription license.

Flexible Licensing Options

Identical functionality, different styles of installation. For Windows and Mac.

Single User License

Network License

	Single User License	Network License
Option	A personal MAXQDA license for individual users	MAXQDA license managed on a server for easy distribution in your network
Installation	Installation on two computers belonging to a single user. Installations may not be used simultaneously and only by that user	Installation on double the number of computers as seats purchased simultaneous use by as many clients as seats purchased
Licensing period	Available as a subscription or perpetual license	Available as a subscription only
Number of users	Starting at one license	Starting at 5 seats

We offer discounted pricing for academic and non-profit use. For pricing and further information please visit: www.maxqda.com/shop.