Code, Retrieve, Export, & Report

The mindset of this session

Code is the fundamental tool of qualitative data analysis, especially when using software. We can take many approaches to generate that code, and depending on the data we work with and our intended purpose, every project will likely look a little different. But once that code exists in your project, there are some specific ways you can put it to work to navigate your data and find the bits most relevant to your current stage of analysis.

Session outline

Commentary

- Generating code –*what's in a name?*
- Data type and code –long form vs repetitive data

Demonstration

- Coding Tools
    - New codes, In Vivo, Highlighter, Emoticon, Open-Coding Mode
- Good practices for new code
    - Definitions, Examples, When & When not to use a code, Brief names, and more…
- Retrieval
    - Core logic of MAXQDA
- Exports
    - Right-click options, Window-specific options
- Reports
    - Polished, collated findings

Further reading

MAXQDA Manual Chapter Four: Codes
MAXQDA Manual Chapter Five: Coding
MAXQDA Manual Chapter Eleven: Segment Retrieval
MAXQDA Manual Chapter Twenty-Five: Export & Report

iQDAS

Qualitative Data Analysis Solutions

About Me

Spinning through microfiche as an undergrad I knew research was my home. But in taking a chance to teach abroad I discovered a love for teaching. Today I'm priviliged to live in both worlds--a researcher and consultant on numerous projects and a trainer for students and researchers new to QDAS and qualitative methods.

My Services

- Customized QDAS training/education
- Research project consulting
- Co-analysis and contract-based analysis work
- On-demand support services

Why Work With Me

- 5+ years of experience working with MAXQDA and training new users
- Custom training and consulting options--only book what you need
- A combined 10+ years of formal teaching experience

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