Code, Retrieve, Export, & Report

The mindset of this session

*Code is the fundamental tool of qualitative data analysis, especially when using software. We can take many approaches to generate that code, and depending on the data we work with and our intended purpose, every project will likely look a little different. But once that code exists in your project, there are some specific ways you can put it to work to navigate your data and find the bits most relevant to your current stage of analysis.*

Session outline

Commentary

- Generating code –*what’s in a name?*
- Data type and code –long form vs repetitive data

Demonstration

- Coding Tools
  - New codes, In Vivo, Highlighter, Emoticon, Open-Coding Mode
- Good practices for new code
  - Definitions, Examples, When & When not to use a code, Brief names, and more...
- Retrieval
  - Core logic of MAXQDA
- Exports
  - Right-click options, Window-specific options
- Reports
  - Polished, collated findings

Further reading

- [MAXQDA Manual Chapter Four: Codes](#)
- [MAXQDA Manual Chapter Five: Coding](#)
- [MAXQDA Manual Chapter Eleven: Segment Retrieval](#)
- [MAXQDA Manual Chapter Twenty-Five: Export & Report](#)
**About Me**
Spinning through microfiche as an undergrad I knew research was my home. But in taking a chance to teach abroad I discovered a love for teaching. Today I’m privileged to live in both worlds—a researcher and consultant on numerous projects and a trainer for students and researchers new to QDAS and qualitative methods.

**Why Work With Me**
- 5+ years of experience working with MAXQDA and training new users
- Custom training and consulting options—only book what you need
- A combined 10+ years of formal teaching experience

**My Services**
- Customized QDAS training/education
- Research project consulting
- Co-analysis and contract-based analysis work
- On-demand support services

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