



Online Order

<http://www.maxqda.com/shop/order>

On our order site you may set up your **MAXQDA** configuration in a swift and easy way. Just select the desired options out of the drop-down menu lists and your choice will be transferred to the shopping cart of our e-sales partner Cleverbridge, who will handle the purchase at the highest available security level (SSL). Bulk order discounts are shown on the “prices” site as well as in the cart.

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Support, Distribution:

VERBI Software. Consult. Sozialforschung. GmbH

info@maxqda.com

<http://www.maxqda.com>

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Overview of order options

Should you have any questions, or your needs and wishes are not compatible to the offered options, please contact us directly at info@maxqda.com. We will be glad to help you with any questions.

Licences

MAXQDA

This version contains the core product **MAXQDA** plus the add-on module **MAXMaps**, a graphics tool allowing for a graphical representation of all the elements within a **MAXQDA** project as well as of elements from outside **MAXQDA**.

MAXQDAplus

This version additionally contains the add-on **MAXDictio**, a fully integrated software for dictionary based content analysis. **MAXDictio** allows for setting up word frequency lists, dictionaries, stop- and go- lists etc. For more information, please check out the functionality of **MAXDictio** on our website.

Pricing options

Commercial

This is the standard pricing which applies to all costumers except those meeting the criteria for governmental/NGO or educational prices.

Governmental/NGO

Governmental Licenses apply to public institutions, charitable organisations, NGO's and their employees.

Educational

Educational Licenses are only available for educational institutions like universities, colleges, any kind of schools, and their employees.

License options

Single-user

This license is computer based and may be installed on one single computer and one laptop, where it may be used alternatively to the version on the desktop PC. Both have to be owned by the same license holder. Only one installation at a time may be used. Single-user licenses can be purchased in any desired amount and will get the same discounts as network licenses.



Portable

This license is USB flash drive based and allows for an extraordinary flexibility. The license holder may work with **MAXQDA** on any computer the USB flash drive is plugged into. This license is extremely helpful e.g. in special field research situations or for working with **MAXQDA** in varying settings. Note: A portable license makes **MAXQDA** a physical item tied to the specific USB flash drive where it is installed on. Under no circumstances does VERBI take any responsibility in case the **MAXQDA** license is not available due to loss, theft or damage of the USB flash-drive the software is installed on. Regardless of the legal responsibility of the license holder we recommend users who cannot access their **MAXQDA** license because of hardware problems to contact info@maxqda.com in order to work out a satisfying individual solution. Please note: Portable licenses only run on Windows XP and Windows Vista.

Network

These are multi-user licenses allowing for concurrent (floating) use of the software. Network licenses may be installed on any network constellation including terminal-servers. Any quantity of licenses may be purchased, starting with a minimum of 5 licenses. The network licenses may be granted access to twice the amount of computers as the purchased number of licenses is. For example, purchasing a 10-user license will entitle 20 computers to access **MAXQDA**, while 10 computers at a time will have access (= concurrent use / floating license). Note: Network licenses can only be ordered at a minimum of 5 users.

PC-Lab

This license is an extremely low-priced special support for teaching. The installation is network based and may be installed on up to 30 PCs in a computer lab. The license holder guarantees that only computers in a PC-Lab are equipped with this license. The use is strictly limited to teaching purposes and may not be used for research projects (except of teaching related research projects). Using a PC-Lab license requires the existence or simultaneous purchasing of at least one single or a network license.

Student

This is a heavily reduced single-user license. A student license may be installed on one computer. It is PERSONAL AND PRIVATE and may under no circumstances be installed on a non-private computer. A student license can only be ordered by students who have proven their student status by submitting a current student ID together with a photo ID (e.g. drivers license). Order & delivery address has to be the private address of the student placing the order. A Student license is not eligible for an upgrade. Please read our EULA carefully concerning this matter.

Purchase...

Purchasing allows for using the software without time limit. Purchase qualifies for all the included services listed below. Purchase does NOT include upgrades, i.e. new versions of **MAXQDA**. License holders of purchased license may obtain a new version at a 50% discount as long as there are no more



than 6 years, respectively 2 versions of **MAXQDA** between the initial purchase and the upgrade purchase.

... or Lease?

Leasing provides **MAXQDA** licenses based on the annual lease rate presented in the total amount. The rate is equivalent to a third of the purchase price, based on an average three-year cycle of releasing a new version of the software. The lease period will be renewed automatically if the contract is not terminated two month before the lease period ends/extends. Leasing licenses include the supply of new versions of the software and thus qualify as an economically and administratively efficient option for constantly keeping the software up-to-date. Leasing licenses include all services provided for purchase licenses. The leasing option starts at a minimum of 5 licenses.

Upgrade

Upgrade prices (50% reduction) are available for registered license holders of MAXqda1 and MAXqda2. Upgrade packages are only available in analogy to the already existing **MAXQDA** licenses. Student Licences cannot be upgraded.

Our Services at a glance

Support

All registered license holders qualify for free online support.

Manuals

We provide comprehensive manuals for **MAXQDA** as well as for the add-on modules **MAXMaps** and **MAXDictio**. They are available in the software as PDF files.

Tutorial

A free online tutorial is available on our website. Explore the main functions of **MAXQDA** with our excellent 12 lessons step-by-step curriculum (examples and exercises are provided).

User forum

On our website we provide our users with a discussion forum where they can share tips, experiences, questions etc.

Languages

MAXQDA is fully Unicode based, thus our software will be able to work with any language in the world. Moreover we offer the **MAXQDA** interface in six different languages English, French, German, Italian, Japanese, and Spanish. The language is chosen within **MAXQDA** (go to the help menu > language). Manuals are available in English, Spanish, Japanese and German language.

Specials

We provide special support for teaching. PC-Labs may be equipped with **MAXQDA** at an incredible low price. Holders of this license may also benefit of our special 100-days-license, which we provide for



MAXQDA
The Art of Text Analysis

indicated seminars allowing students for flexible working during the seminar. 100-Days-Licenses are provided on demand; please contact info@maxqda.com.