

Looking for a professional, sophisticated yet easy to use software for your data analysis?



MAXQDA  
is right for you



Get a fully functional 30-day trial version on [www.maxqda.com](http://www.maxqda.com)

MAXQDA offers a clear and intuitive structure: 4 workspaces – 4 windows.

### Your Document System

**Flexible:** import, edit, and analyze text documents of all sorts (DOC, DOCX, TXT, RTF, PDF).

**As multi-faceted as your project:** analyse audio, video, and image files.

**Clearly-structured:** have all parts of your project at your fingertips.

**Quick and efficient:** sort, group, and manage your documents with simple drag and drop.

**Always ready:** save commonly-used activation combinations as „sets“, so they are always there when you need them.

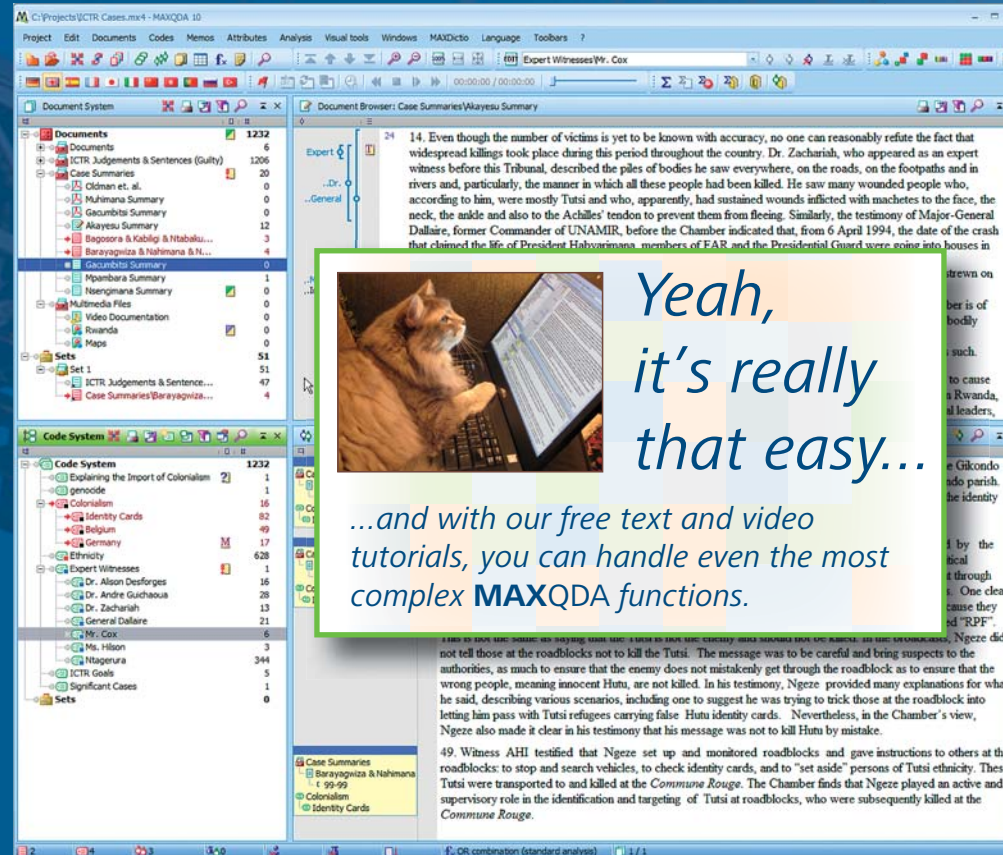
### Your Code System

**User-controlled:** assign any color to your codes and attach memos to keep track of your code definitions.

**Logically-organized:** arrange your codes in a ten-level hierarchy.

**Customizable:** create sets of codes for quick activation anytime.

**Highly practical and accessible:** manage codes with drag and drop and access basic functions from the toolbar.



Yeah,  
it's really  
that easy...

...and with our free text and video tutorials, you can handle even the most complex MAXQDA functions.

### Your Document Browser

**Convenient and clear:** view documents, codings, geolinks and memos simultaneously.

**Innovative and organized:** use the Memo Manager and icon visualizations to keep track of your various memos.

**Focused and specific:** take advantage of the many coding options, such as drag and drop, in-vivo, weighted, or Quick List coding (or even undo recent codings).

**Highly-integrated:** edit documents, insert links, and import multimedia directly into the text.

### Your Retrieved Segments

**Researcher-oriented:** perform lexical searches and automatically code the results.

**Result-focused:** use the weight and variable filter to define relevant data.

**Adjustable:** list retrieved segments according to weight, text, or codes.

**Complex and intelligent:** find patterns and connections with Boolean operators.



★ comes only with MAXQDAplus

★ ★ comes with MAXQDA and MAXQDAplus

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